DANAHER opens MEA Office in Dubai Healthcare City

By Dental Tribune MEA

DUBAI, UAE: Danaher is a global science and technology innovator committed to helping its customers solve complex challenges and improving quality of life around the world. Its family of world-class brands have unparalleled leadership positions in some of the most demanding and attractive markets, including health care, environmental and industrial. The company’s globally diverse team of 66,000 associates is united by a common culture and operating system, the Danaher Business System. In 2013, Danaher generated $19.1 billion in revenue and its market capitalization exceeded $50 billion. For more information please visit www.danaher.com.

Dental Tribune MEA had the pleasure to attend the opening of the Danaher MEA offices at Dubai Healthcare City and shortly interview James Lico, Executive Vice President Danaher and Alex Joseph, President Middle East and Turkey, Danaher Corporation on their thoughts for the region.

What does the opening of the MEA office in Dubai Healthcare City mean for Danaher?

A. Joseph: The opening highlights our commitment to the Middle East and is the direct result of the growth we are experiencing in the region.

And how important is it for you to have an office in Middle East and Africa?

J. Lico: As Alex mentioned, the region is incredibly important for us. Unlike many companies who focus on just selling to the region, for us it is important to be close to customers and build up the capability of our team locally so we can serve customers. The opening of this office really proves we not only want to do business in the region but invest in the long run to serve our clients.

Danaher celebrates together with the Dental Division the opening of the new MEA office.
A. Joseph: Our dental business has been a major contributor to our growth in the region. There is a big focus on dental care in the Middle East. Through our broad dental product portfolio and leading brands such as KaVo, Kerr and Ormco to name a few, Danaher serves customers across all segments – from dental instruments, to treatment centers, to imaging equipment, to orthodontic technology and services, to dental consumables- so we have a full gamut of services, to dental consumers, to imaging equipment, to dental practices throughout the world. Can we expect to see more dental companies joining Da- naher?

J. Lico: Well, we never comment on acquisitions but I think as Alex said that the dental market is a growth platform within Danaher. Our commitment to the dental market and our custom- ers has been seen both in our organic and in-organic investments over the years. We have recently announced our latest addition to our dental segment with the acquisition of Nobel Biocare which closed beginning of December 2014. Looking into the dental business, there are probably no better examples of investments than investing in high growth market parts of the world. The Middle East is not a dif- ferent and our dental team here has really done an outstanding job over a number of years in- vesting in products, technology, sales and services resources to make sure that we can really deal with the growing customer base that exist in the region. Ob- viously, investing here in Dubai is a Danaher investment but it can very much be seen as an investment in our growth plat- forms, of which dental is a key component.

What do you expect from our biggest media partner in den- tal here in the region in the coming year?

J. Lico: Any partnership can which can continue to reach our cus- tomers in a creative, innovative way is positive for us and we ask this from every partner in all of our industries. Extending our ability to communicate to our growing customer base is an im- portant part of our success in the region.

A. Joseph: Thank you for com- ing and joining us for our grand opening.

Dental Tribune: Thank you for the opportunity to interview you.

Contact Information
Alex A. Joseph
President
Danaher, Middle East & Turkey
Alex.Joseph@danaher.com

By Centre For Advanced Professional Practices

DUBAI, UAE: The 6th Dental-Facial Cosmetic Int’l Conference took place on 11-15 November 2014 closing with a total of 1,527 participants in Jumeirah Beach Hotel Dubai.

The Event
Organized by Centre For Advanced Professional Practices (CAPP), Emirates Dental Soci- ety (EDS) and co-organized by Saudi Dental Society (SDS) and Lebanese Dental Association (LDA). The event stretched over 5 days including a 2 day confer- ence, 12 Hands-Courses and a Dental Hygienist Day. Newcom- ers, providers and experts from 54 countries gathered for the 6th time a great number of attend- ance.

There was support from 13 sponsors including Sirona, Ivo- clar Vivadent, SMESPE, Flamme- ox, Oral-E, KaVo, VITA, Kerr, Carestream, Southern Implants, Ritter, MPC and Philips Sonicare.

The Scientific Program
Dr. Munir Silwadi, the confer- ence chairman and scientific program advisor introduced a total of 24 international speak- ers who shared their experi- ence within the fields of Dental and Facial Cosmetics. “A unique blend of science, clinical knowl- edge, and cutting edge technol- ogy in the field of dentistry and beyond. All of us, organizers, speakers, and sponsors spare no time or effort to bring to you the various fields of dentistry.” – Dr. Munir Silwadi.

Hands-On Courses

Dental Hygienist Day
Dental Hygienist Day took place on 15 November 2015. Dr. George Sanoo was the Chair- man of the Scientific Program which included topics from oral health and orthodontic manage- ment, communication, polish- ing, whitening and sharpening.

Save The Date 2015
In 2015, CAPP will celebrate its 10th year Anniversary of provid- ing top quality continuing dental education in the Middle East and Asia region. This milestone will be celebrated at the 10th CAD/

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